



HISTORY TEACHERS'
ASSOCIATION OF VICTORIA

VCE HISTORY CONFERENCE 2023

A comprehensive VCE History Conference and Examination Reports Exhibition Manual will be sent in the New Year.



Thursday 23 February 2023
Jasper Hotel
Melbourne CBD

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www.htav.asn.au



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2023

VCE History Conference

OPPORTUNITIES AT A GLANCE

Sponsorship	Sponsor Packages	Investment	Availability	Page
Sponsor options	<u>Principal</u>	\$3000	Exclusive	<u>5</u>
	<u>Silver</u>	\$2000	Limited	<u>6</u>
	<u>Social Hour</u>	\$1000	Exclusive	<u>7</u>
	<u>Stationery</u>	\$300	Exclusive	<u>8</u>
Exhibitor only	<u>Exhibitor</u>	from \$555	10	<u>9</u>
	<u>Additional Virtual Showbag</u>	+\$100	Unlimited	
Virtual Showbag only	<u>Virtual Showbag</u>	\$300	Unlimited	<u>10</u>

*2023 in-person
VCE History Conference*

WHY BE INVOLVED?

With extraordinary scope for 2023, HTAV has reach into over **70%** of Victorian secondary schools. Paired with the **largest VCE History** education conference in Victoria, HTAV puts you in touch with your customer.

Lead Generation

HTAV VCE History Conference attracts up to 300 attendees presenting opportunities to attract and engage your target audience.

Influence

Harness this opportunity to reposition your product or service as the industry standard for metro and regional teachers.

Visibility

Sponsorship allows your brand to stand out from the rest and provides greater opportunity to network with decision makers, Heads of Humanities, faculty leaders, pre-service teachers and more. The conference features experts and thought-leaders, highlighting current developments and the latest research in the field of History as well as providing practical tools to implement in classrooms.

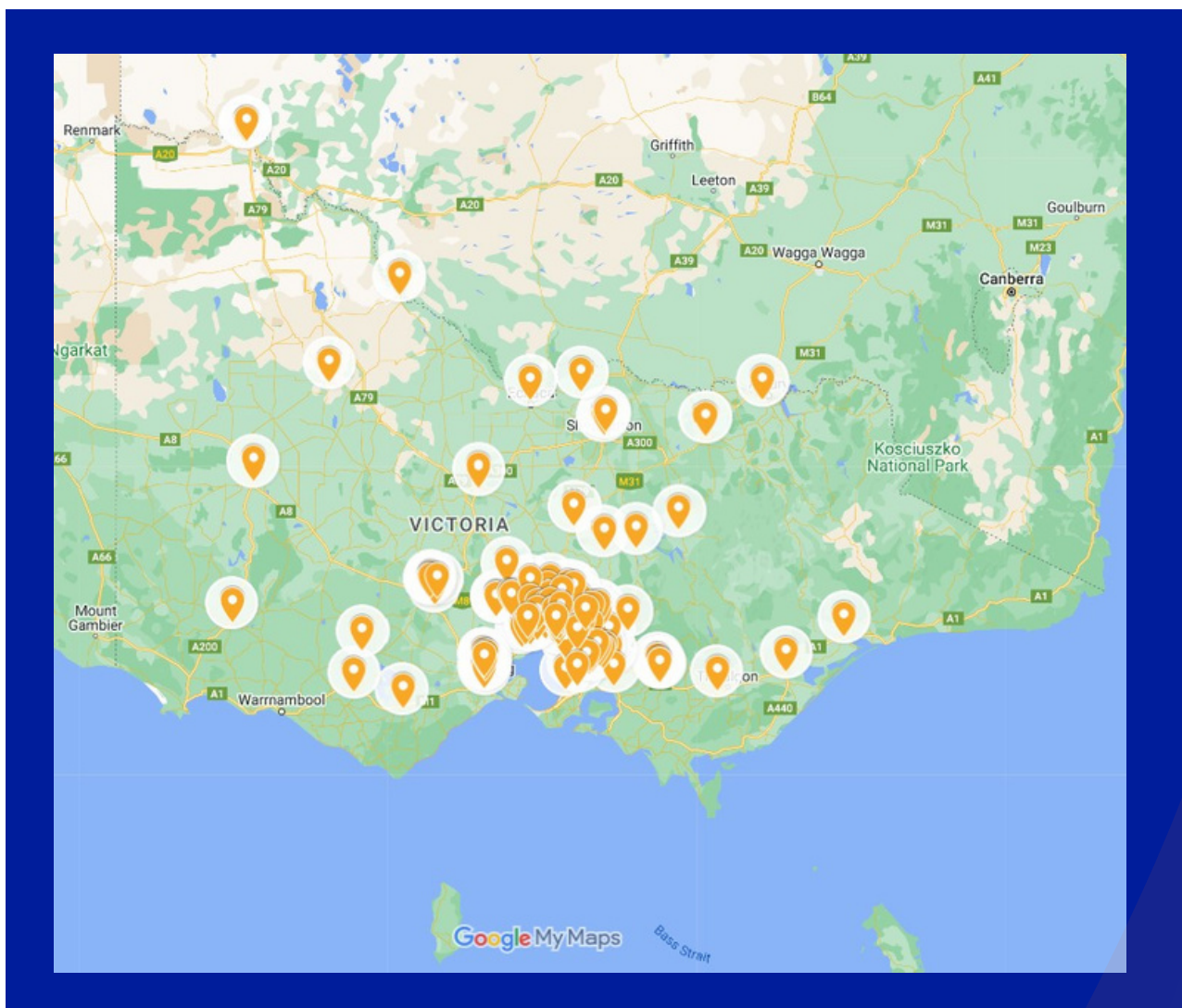
Awareness

Increase the profile for your brand amongst educators from Independent, Catholic and Government Victorian schools.

attract
engage
convert

VCE History Conference

ATTENDEE LOCATION



2022 HTAV VCE History Conference Attendee Location

2023

VCE History Conference

PRINCIPAL SPONSOR

\$3000 exclusive

Sponsorship Inclusions

Pre-conference

- Clickable logo in HTAV email communication to 4500+ HTAV members
- HTAV conference webpage acknowledgement, premium position
- HTAV homepage 'Sponsors and Partners' banner logo, up to four week duration
- Two dedicated social media posts on Facebook and Twitter by HTAV acknowledging Principal Sponsorship
- Entitlement to use the phrase:
'Principal Sponsor of the 2023 HTAV VCE History Conference'.

Conference

- Address the plenary. Up to two minutes of talk time
- Two trade tables in premium position
- Complimentary passes to all conference workshops for up to two of your company's representatives (non-transferable)
- Catering for up to four representatives
- Your company's logo to appear on the conference runsheets
- Promotional slide inclusion in HTAV rolling slideshow
- Sponsor logo, prominent position, added to 'thank-you sponsors' slide displayed during rolling slideshow on the day of the conference
- Banner displayed in prominent position in conference registration area
- Thank-you by MC during morning address.

Virtual Showbag

- Up to three virtual showbag flyers
- Premium position on virtual showbag webpage
- Acknowledgement as 2023 Principal Sponsor.

Post Conference

- Clickable logo inclusion in 'Thank You' to delegates email, premium position
- One *Agora* (HTAV member journal) A4 premium position advertisement
- Two 2023 Member Bulletin banner advertisements.

2023

VCE History Conference

SILVER SPONSOR

\$2000 limited availability

Sponsorship Inclusions

Pre-conference

- HTAV conference webpage acknowledgement (100 words and logo)
- One dedicated social media post on Facebook and Twitter by HTAV acknowledging Silver Sponsorship
- Entitlement to use the phrase '**Silver Sponsor of the 2023 HTAV VCE History Conference**'.

Conference

- One trade table in a premium position
- Catering for up to two representatives
- One complimentary pass to full conference for your company's representative
- Banner displayed in registration area
- Sponsor logo added to 'thank you sponsors' slide displayed during rolling slideshow
- Thank-you by MC during morning address.

Virtual Showbag

- Up to two virtual showbag A4 flyers
- Acknowledgement as 2023 Silver Sponsor.

Post Conference

- Clickable logo inclusion in 'Thank You' email to delegates
- One *Agora* (HTAV member journal) 1/2 page advertisement
- One 2023 Member Bulletin banner advertisement.

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VCE History Conference

SOCIAL HOUR SPONSOR

\$1000

 exclusive

Bring lots of business cards (or not) as Social Hour is a great way to connect on a more personal level with delegates and show your appreciation of attendance. In 2022 close to 100 conference attendees came to Social Hour.

Sponsorship Inclusions

- Acknowledgement as Social Hour Sponsor during the plenary with all delegates
- Opportunity to hand out drink cards and welcome delegates to Social Hour
- Up to five minutes' talk time at the commencement of Social Hour
- Banner displayed at Social Hour venue
- Sponsor logo added to Social Hour slide displayed during rolling slideshow
- Sponsor logo added to 'thank you sponsors' slide displayed during rolling slideshow on the day of the conference
- 'Social Hour sponsored by [insert your brand name here]' in promotions and emails to delegates.



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VCE History Conference

STATIONERY SPONSOR

\$300

exclusive

Have your company logo enjoying high brand visibility on conference notepads and pens supplied for delegates in all workshop rooms.

Sponsor Inclusions

- Acknowledgement as Stationery Sponsor during the plenary with encouragement to delegates to take home the complimentary stationery
- **Sponsor to provide notepads and pens** with their logo displayed
- Banner advertisement on HTAV website
- One Virtual Showbag flyer inclusion with Stationery Sponsor acknowledgement
- Sponsor logo added to 'thank-you sponsors' slide displayed during rolling slideshow on the day of the conference
- Entitlement to use the phrase:
'Stationery Sponsor of the 2023 HTAV VCE History Conference'.



2023

VCE History Conference

EXHIBITORS

HTAV MEMBER

\$555

1 table (wifi, tablecloth, power)
2 exhibitors + catering
1 Virtual Showbag flyer (A4 PDF)

FULL PRICE

\$740

1 table (wifi, tablecloth, power)
2 exhibitors + catering
1 Virtual Showbag flyer (A4 PDF)

[Become a
member](#)



+VIRTUAL FLYER

\$100

For **exhibitors only**, in addition to your complimentary inclusion of a Virtual Showbag flyer (A4 PDF), add a second flyer for only \$100.

2023

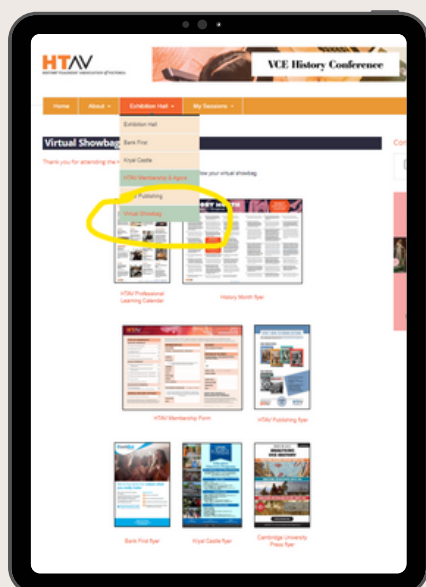
*VCE History Conference***VIRTUAL FLYER**

If you are unable to attend the 2023 HTAV VCE History Conference as an exhibitor or sponsor, purchasing an environmentally friendly, Virtual Showbag flyer is a fantastic avenue to connect with delegates from afar. The Virtual Showbag is promoted to HTAV members and members of the public before, during and after the event via email, the HTAV website and social media. The Virtual Showbag sits within the HTAV conference webpage.

FLYER
for non-exhibitors**\$300**

1 Virtual Showbag flyer
A4 PDF
Single sided

*Sample
Virtual Showbag*





2023

VCE History Conference

BOOKING FORM

Opportunity	Investment	Tick Preference
Principal Sponsor	\$3000	
Silver Sponsor	\$2000	
Social Hour Sponsor	\$1000	
Stationery Sponsor	\$300	
Exhibitor HTAV member	\$555	
Exhibitor full price	\$740	
Additional Virtual Showbag exhibitors only offer	\$100	
Virtual Showbag non exhibitors	\$300	



2023

VCE History Conference

PAYMENT METHOD



2023

VCE History Conference

CO-CREATED PACKAGES

HTAV's sponsorship packages are designed to deliver maximum engagement with your customers and to provide immersive opportunities to connect and establish your required outcomes.

We retain the ability to be flexible by meeting options we may have overlooked.

Contact me today to answer any questions about our flexibility in co-designing a package that suits your specific needs.

Contact

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