

SPONSORSHIP BOOKING FORM

Suite 105, 134-136 Cambridge St, Collingwood Vic 3066 | 03 9417 3422 | 03 9419 4713 | www.htav.asn.au | ABN 44 005 739 239

| | PREMIUM \$8500 <i>1 available</i> | DELUXE \$4000 <i>limited</i> | EXHIBITOR Member rate – \$999 Full price – \$1335 |
|---|--|---|--|
| PRE-CONFERENCE PROMOTION | | | |
| Conference program acknowledgement | 150 words + logo premium position | 50 words + logo premium position | brand name |
| Conference program advertisement | A4 premium position | A4 | – |
| HTAV conference webpage acknowledgement | 150 words + logo premium position | 50 words + logo premium position | brand name |
| HTAV homepage 'Sponsors and Partners' banner clickable logo | 4 weeks | 2 weeks | – |
| Dedicated social media posts by HTAV acknowledging sponsorship | 2 | 1 | – |
| Clickable logo in HTAV email communication to <u>ALL</u> HTAV members | ✓ premium position | – | – |
| CONFERENCE | | | |
| Trade tables | 2 tables premium position | 1 table premium position | 1 table |
| Free conference workshop passes | 4 | 2 | – |
| Inclusions: | | | |
| • catering for exhibitors | 4 | 2 | 2 |
| • wi-fi | ✓ | ✓ | ✓ |
| • tablecloth | ✓ | ✓ | ✓ |
| • water | ✓ | ✓ | ✓ |
| • mints | ✓ | ✓ | ✓ |
| Logo on holding slide prior to plenary sessions | ✓ | – | – |
| Promotional slide inclusion in rolling slideshow | ✓ | – | – |
| Banner in plenary | ✓ | – | – |
| SOCIAL HOUR SPONSOR | | | |
| Plenary acknowledgement | ✓ | – | – |
| Speaking time at Social Hour | 2 minutes | – | – |
| Conference program acknowledgement 150 words and logo | ✓ | – | – |
| Banner at Social Hour | ✓ | – | – |
| SHOWBAG | | | |
| SHOWBAG SPONSOR: Co-branded with HTAV, logo on all delegate showbags | ✓ | – | – |
| Collateral item in delegate showbag* | 3 | 2 | 1 |
| A4 showbag insert or flyer | 3 | 2 | 1 |
| POST-CONFERENCE PROMOTION | | | |
| Clickable logo inclusion in delegates 'Thank You' email | ✓ premium position | ✓ | – |
| <i>Agora</i> , HTAV member journal, advertisement | 1 x A4 page premium position | 1 x A5 page | – |
| 2021 Member Bulletin advertisement | 2 x banners | 1 x banner | – |

*Lightweight collateral included in delegate showbag. Must be approved. Limited to one of each type (e.g. only one pen). Suggested items: notebooks, pens, post-it notes, confectionary, highlighters, tissues, USBs, permanent markers, fridge magnets, glasses cloth, etc.

| OPTIONAL EXTRAS | COST |
|--|---------------------|
| HTAV 2022 Calendar Advertisement x 1 Distributed to all HTAV Member Schools | \$760 |
| <i>Agora</i> , Member Journal Advertisement | Starting from \$870 |
| HTAV 2022 Historical Fiction Competition National Sponsor | \$10,000 |

See over page for booking form.

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The History Teachers' Association of Victoria's events put you in touch with History and Humanities teachers and represents outstanding opportunities to showcase your capabilities in product and service provision to your target audience. Please return completed form to Sonya Clarkson at s.clarkson@htav.asn.au.

YOUR DETAILS

Name Today's Date

Company/Organisation ABN (required)

Billing Address

Suburb Postcode Phone

Email

EVENT DETAILS

Event: **HTAV 2021 Annual Conference**

When: **Wednesday 28 and Thursday 29 July 2021**

Where: **Metropolis Events, Southbank**

FEES AND CATEGORIES

See over page for full descriptions.

| | |
|--------------------------------|--------|
| PREMIUM | \$8500 |
| DELUXE | \$4000 |
| EXHIBITOR (HTAV MEMBER) | \$999 |
| EXHIBITOR (FULL PRICE) | \$1335 |

OPTIONAL EXTRAS

| | |
|---|---------------------|
| HTAV 2022 Calendar Advertisement x 1 Distributed to all HTAV Member Schools | \$760 |
| <i>Agora</i> , Member Journal Advertisement | Starting from \$870 |
| HTAV 2022 Historical Fiction Competition National Sponsor | \$10,000 |
| HTAV 2021 Organisation membership | \$320 |

PAYMENT DETAILS

Total amount payable \$

Method of payment: Invoice company/organisation Purchase order #

Credit Card VISA MASTERCARD

Card number Expiry date ____ / ____

Card holder's phone

Name on card Signature

Please note: By submitting this form, you acknowledge and accept the trading terms and conditions as shown on the HTAV website. All prices include GST. This form becomes a tax invoice when full payment is made. Please refer to the HTAV website for our advertising policy.