

2026 AGORA ADVERTISING BOOKING FORM

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ABN 44 005 739 239

Agora, the journal of the History Teachers' Association of Victoria, is published three times a year. Agora is an effective communication tool for organisations to promote their products, services and events to teachers of History and other Humanities subjects. If you would like to advertise in Agora, please complete and return this form to Kristen Skinner at k.skinner@htav.asn.au.

ADVERTISING DETAILS

INSIDE FRONT COVER



\$1,090 per ad includes 20% member discount

(\$1,360 non-member price)

Issue 1

Issue 2

Issue 3

BEST VALUE! FULL PAGE INSIDE



\$840 per ad includes 20% member discount

(\$1,050 non-member price)

Issue 1

Issue 2 Issue 3

HALF PAGE INSIDE



\$760 per ad includes 20% member discount (\$950 non-member price)

Issue 2

Issue 1

Issue 3

Book 3 full page inside covers and receive <u>3 bonus banner ads</u> in *Agora* launch alerts emailed to HTAV's 4500+ members and a <u>flyer in the HTAV 2026 Annual Conference virtual showbag</u>.

ARTWORK DEADLINES

Issue 1 27 January 2026

Issue 2 **1 June 2026**

Issue 3 2 October 2026

FILE SPECIFICATIONS

File type **PDF or JPEG**Resolution **300dpi**

Colour mode CMYK

ARTWORK SIZE

Full page 210mm x 297mm (+3mm bleed)
Half page 200mm x 138.5mm (3mm bleed)

Agora will be a digital only publication in 2026.
Further advertising opportunities will be available for your organisation – details to be advised soon.

YOUR DETAILS

Name		Today's Date
Company/Organisation		ABN
Billing Address		
Suburb	Postcode Phone	
Email		

PAYMENT DETAILS

Total amount payable \$

Method of payment: Send me an invoice for EFT (Bank) Payment.

Please supply purchase order number (only if required):

OR

Send me an invoice credit/debit card

(a secure payment link will be sent with invoice; please note, a surcharge may apply)

Once payment has been confirmed, your booking is complete. Please allow 3 business days for processing of invoice.

Please note: By submitting this form, you acknowledge and accept the <u>trading terms and conditions</u> as shown on the HTAV website.

Please refer to the HTAV website for our <u>advertising policy</u>.