



PROMOTIONAL OPPORTUNITIES

2022

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Promotional Opportunities

2022

About HTAV

The History Teachers' Association of Victoria is committed to **fostering** an **outstanding professional community** which meets the challenges of the teaching and learning of history in a dynamic environment. It pursues this goal within the state of Victoria, throughout Australia and internationally.

Reach

With extraordinary scope for 2022, HTAV has **reach into over 80%** of Victorian secondary schools. Paired with the largest history education conference in Victoria, **HTAV puts you in touch with your customer.**

Lead Generation

Be in **classrooms, staff rooms, libraries and universities** across the state. HTAV members are comprised of educators from across **independent, government and religious-affiliated** sectors and includes connections within universities, cultural institutions, and professional historians.

Influence

Connect with your customers and **harness opportunities** to reposition your product, service or event as the industry standard for Victorian metro and regional history teachers.

Schedule of Promotional Opportunities

2022

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2023**

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Organisation Membership

There are many benefits to becoming an organisation member of HTAV. Not only do organisation members stay connected with the History teaching community, you'll also **receive 20% discount** on advertising opportunities with HTAV.

Online renewals open in October of the year prior and membership begins immediately upon sign-up. 2022 HTAV memberships **expire 31 December 2022**.

Membership Benefits

- Free online access to the Association's journal Agora.
- Frequent member updates that keep you abreast of the latest in History and teaching news.
- Access to the members-only area of the HTAV website, which houses a range of teaching resources and past Agora articles.
- Key advice on the curriculum at all levels.
- Reduced rates to attend professional learning programs.
- Access to a range of classroom resources.
- Show your membership card and save on special offers from our [member partners](#).
- Plus, much more!

Member Bulletin

Emailed to our **4500+ membership** once a month and available to our members on our website.

The Member Bulletin contains **support** and important **updates** for History Teachers in Victoria.

The HTAV Member Bulletin is the perfect place for an immediate **call-to-action** advertisement.

Member Bulletin prices / booking form [link](#)



FINAL DAYS TO REGISTER!
VCE History Conference and Examination Reports

Don't miss your chance to be part of the online networking and idea sharing.

Friday 26 February 2021
Online
Registrations close Friday 19 February

Remember to log into the HTAV website to unlock the member discount.

Your registration includes access to the HTAV workshop recordings that will be available for a limited time after the conference. Please note that the VCAA Examination Reports will NOT be recorded and can only be viewed live.

[Check out the program](#)



Save the date!

Thursday 29 April: HTAV Annual General Meeting and Awards Ceremony

Join the HTAV community online for the HTAV Annual General Meeting where you can participate in shaping your Association, meet the new HTAV Board members and network with fellow members.

HTAV AGMs are fast and efficient, leaving time for us to relax and celebrate excellent History teaching at the HTAV Awards.

Registration opens soon.



New! Tea Heaven Schools Experience
Mon 8 Feb - Sun 14 Mar 2021

- Suitable for primary & secondary students
- 1 hour sensory experience
- Incl. tea ceremony, tea tasting & tea etiquette

Book now to secure your spot!

TEA 天 HEAVEN 堂 Chinese Tea Culture

CHINESE MUSEUM

promote

YOUR PRODUCTS,
SERVICES
AND
EVENTS
HERE!

Agora

PROFESSIONAL LEARNING JOURNAL

An effective communication tool to **promote products, services and events** to teachers of History and other Humanities subjects.

Emailed to our **4500+ membership** and remains digitally archived for new history teachers.

Agora, the professional reading journal **for history teachers**, published three times a year.

2022 editions:

1. KNOWLEDGE VS SKILLS
2. MODERN HISTORY
3. CONTESTED HISTORIES



promote

YOUR PRODUCTS,
SERVICES
AND
EVENTS
HERE!

Consultancy

The HTAV consultancy team has experience and **expertise** in helping businesses understand **contemporary history teaching**.

Our advisory and writing services can help the **engagement and take-up** of your resources and programs.

We understand the **constraints and opportunities** in this space.

past clients

DEPARTMENT OF PREMIER AND CABINET
(VICTORIAN GOVERNMENT)
DEPARTMENT OF EDUCATION AND TRAINING
VICTORIA
VICTORIAN CURRICULUM AND ASSESSMENT
AUTHORITY
NATIONAL TRUST OF VICTORIA
CULTURE VICTORIA
HERITAGE VICTORIA
CITY OF MELBOURNE
AUSTRALIAN BROADCASTING CORPORATION
CHINESE MUSEUM OF AUSTRALIAN HISTORY
VICTORIAN OPERA
ROYAL FLYING DOCTOR SERVICE OF VICTORIA
AUSTRALIAN INSTITUTE FOR TEACHING AND
SCHOOL LEADERSHIP
EDUCATION SERVICES AUSTRALIA

Consultancy contact and further information [link](#) 

2023 Member Calendar

The HTAV Member Calendar is provided to **all member schools** as part of their membership pack.

5 spots available - book early

HTAV
HISTORY TEACHERS' ASSOCIATION of VICTORIA

2022

JANUARY
S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FEBRUARY
S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

MARCH
S M T W T F S
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APRIL
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MAY
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JUNE
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JULY
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AUGUST
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SEPTEMBER
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OCTOBER
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NOVEMBER
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DECEMBER
S M T W T F S
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

promote

YOUR PRODUCTS, SERVICES AND EVENTS HERE!

Prices / booking form [link](#)


2022 Historical Fiction Competition

Be a part of inspiring **Victorian students** by **sponsoring** a history writing competition for Years 5 - 10.

Students combine their love of stories with their interest in history to produce something new and **wonderful**.

Competition closes **2 August**.
Co-naming rights available.



Historical Fiction Competition further information [link](#) 

VCE History Conference

AND EXAMINATION REPORTS

When
25 February

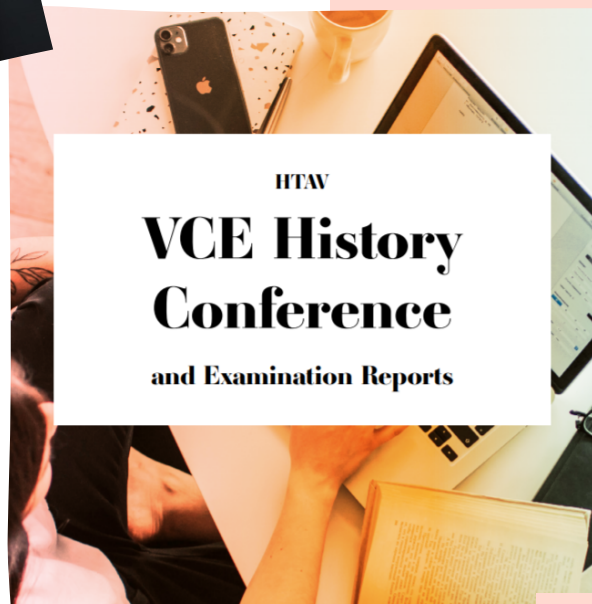
Where
[Online](#)

Who
VCE teachers

This conference puts you in contact with VCE History **decision makers** from across independent, government and religious affiliated sectors.

Attendances of up to **300 delegates** for this one day event.

Co-designed sponsorship packages available.



Prices / booking form [link](#)



New to Teaching History Levels 7-10

and the Victorian Curriculum

When

10 March

Where

Online

Who


Pre-service
teachers
Teachers
unfamiliar with
7-10 History

Encounter pre-service
teachers and teachers who
may be teaching history for
the first time.

Attendances of up to 100.

Co-designed sponsorship
packages available.



Prices / booking form [link](#) 

Masterclass Series

When

12 May

18 August

Where

Online

Who

Middle Years

VCE

Previous**Attendance**

100+

HTAV's Masterclass series brings you **practicing teachers** and other experts sharing the things they really know about and/or have tested successfully in their setting.

Co-designed sponsorship packages available.



**EVERY STUDENT
CAN SUCCEED
AT HISTORY!**

HISTORY TEACHING MASTERCLASS
THURSDAY 6 MAY 2021 | ONLINE

**NEW IN
2021**

HTAV
History EDge
For teachers.

Contact s.clarkson@htav.asn.au for sponsorship and other promotional opportunities

Annual Conference

HISTORY RISING

When

28 & 29 July

Where

[Q Events](#)

123 Queens St
Melbourne

Who

Middle Years
VCE

Exhibit at the **largest**
history **education**
conference in Victoria.

Attendances of up to
500 delegates over two
days.

- **Co-designed** sponsorship packages available.
- **Limited Conference** Program sponsors.



Prices / booking form [link](#)



Student Lectures

VCE History Exam Revision

When
Sunday 11
September

Where
Online

Who
Students of VCE

- Revolutions
- Ancient History
- Australian History

The **800+** students that attended these lectures in 2021 were able to take the extra advice and tips into the school holidays and swotvac. Students received study advice from some of the most effective VCE History Teachers in Victoria, delivering lectures live online with Q&A afterwards.



VCE HISTORY EXAM REVISION STUDENT LECTURES
AMERICA | FRANCE | CHINA | RUSSIA

Sunday 12 Sept 2021 | Online
Registrations close Thursday 2 Sept 2021

These History Lectures are a must for students of VCE Revolutions.

Learn from some of the best VCE History teachers Victoria has to offer. Brush up on course content and receive tips for the exam.

Registration essential: www.htav.asn.au/students/student-lectures

Revise comprehensively with the Lectures and HTAV's textbooks.
Available on the HTAV website.

VIRTUAL IN 2021 | REGISTER TODAY

VCE HISTORY EXAM REVISION STUDENT LECTURES
ROME | EGYPT | GREECE

Sunday 12 Sept 2021 | Online
Registrations close Thursday 2 Sept 2021

These History Lectures are a must for students of VCE Ancient History.

Learn from some of the best VCE History teachers Victoria has to offer. Brush up on course content and receive tips for the exam.

Registration essential: www.htav.asn.au/students/student-lectures

Revise comprehensively with the Lectures and HTAV's textbooks.
Available on the HTAV website.

VIRTUAL IN 2021 | REGISTER TODAY

VCE HISTORY EXAM REVISION STUDENT LECTURES
AUSTRALIAN HISTORY

Sunday 12 Sept 2021 | Online
Registrations close Thursday 2 Sept 2021

These History Lectures are a must for students of VCE Australian History.

Learn from some of the best VCE History teachers Victoria has to offer. Brush up on course content and receive tips for the exam.

Registration essential: www.htav.asn.au/students/student-lectures

Revise comprehensively with the Lectures and these Study and Exam Guides.
Available on the HTAV website.

VIRTUAL IN 2021 | REGISTER TODAY

Teaching VCE History in 2023

When

17 November

Where

TBA

Who

Teachers of VCE History

This event is aimed at **pre-service teachers**, people who are teaching VCE History for the first time, or **experienced teachers** who feel they need more guidance with the Study Design.



Prices / booking form [link](#)



Promotional Opportunities

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HTAV's promotional opportunities are designed to deliver maximum immersive engagement to establish your required outcomes.

We retain the ability to be flexible by meeting options we may have overlooked to meet your promotional ambitions.

Contact me today to answer any questions about our flexibility in co-designing a package that suits your specific needs.



Contact Sonya Clarkson to discuss your needs:
s.clarkson@htav.asn.au

YOUR HTAV ACHIEVEMENTS

CLASS OF 2021

HTAV is funded by the membership fees and purchasing choices of its members and your support has enabled all of this to happen. Join us again in 2022 to keep improving your own teaching and providing this support to History teachers everywhere. **Imagine what we can achieve together.**

HTAV provided **opportunities for members to extend themselves professionally** by mentoring, writing books and articles, presenting at events and conferences, and undertaking leadership training.



HTAV ran the **Historical Fiction Competition** to engage students in History, with 51 Victorian entries. HTAV volunteers facilitated Victoria's engagement in the National History Challenge, the Australian History Competition, the Simpson Prize and the Spirit of Anzac Prize.

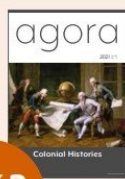
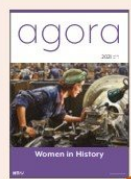


HTAV brought together **22 History teachers under the HTAV Peer Mentoring Program**. The Program brings together History teachers at all levels in their professional careers to create a community of support and experience.

HISTORY TEACHING RESOURCES

12 HTAV provided curated information for History teachers in 12 Member Bulletin emails, distributed to over 4,500 members.

HTAV supported its members with **updated and new free teacher resources** covering all year levels in the Member Bulletin emails and on the HTAV [website](#).



3 issues

5362 downloads

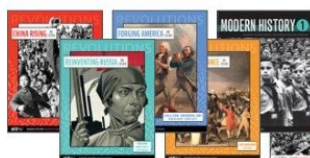
HTAV's social media platforms have continued to grow as we support our online community:

- 2,653 followers on Twitter [@HTAVed](#)
- 2,904 followers on Facebook [/historyteachersassociationofvictoria](#)
- 346 followers on Instagram [@htav_ed](#)

FOLLOW US ON SOCIAL MEDIA!



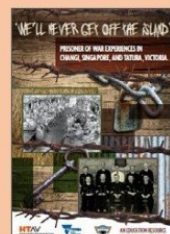
NEW TEXTBOOK EDITIONS FOR THE 2022-2026 VCE HISTORY STUDY DESIGN.



8000+ textbooks sold

HTAV produced the following educational resources:

- **'We'll Never Get Off The Island': Prisoner of War Experiences in Changi, Singapore, and Tatura, Victoria**, funded by the 75th Anniversary of the end of World War II Grant Program facilitated by the Department of Premier and Cabinet (Veterans Branch) Victoria
- a series of 10 free animated videos entitled **'How to do great historical inquiry projects'**
- the **Experiences of Chinese Australian Servicemen and Women during World War II** for the Museum of Chinese Australian History
- **new interactive primary resources** for the Royal Flying Doctor Service of Victoria
- a **set of resources on History Concepts and Skills** for levels F-10 in partnership with VCAA
- the **History Teaching Fundamentals online professional development** pilot module (funded by the Department of Education through the Strategic Partnership Program)



PROFESSIONAL LEARNING AND EVENTS

HTAV ran 2 conferences, 5 professional learning events, 6 VCAA Study Design Implementation Sessions, and Student Lectures with a **total attendance of 2,622**.

HTAV Events supported **VCE teachers** with:

- the **VCE History Conference** where attendees could hear directly from the VCAA Examiners and expert VCE History teachers
- the **Teaching VCE History in 2022** event aimed at pre-service teachers, and teachers unfamiliar with VCE History and teaching VCE History for the first time
- the **VCE History Exam Revision Student Lectures** which cover course content, offer SAC advice and help to prepare students for the examination
- workshop options at the **HTAV 2021 Annual Conference**
- **VCAA New History Study Design 2022-2026 Implementation Sessions**
- **History Teaching Masterclasses**

HTAV Events supported **Levels 7-10 teachers** with:

- workshop options at the **HTAV 2021 Annual Conference**
- the **New to Teaching History Levels 7-10** event aimed at pre-service teachers, teachers unfamiliar with Levels 7-10 History and possibly teaching History for the first time
- **History Teaching Masterclasses**

HTAV 2021 ANNUAL CONFERENCE

- Delivered to nearly **250 attendees**
- Abundant online **networking**
- Rich program of **over 40 workshops** and **2 keynotes** across 2 days:

~250

Thurs Keynote: **Imperial Power Dialogues in Melbourne's Streets**, Dr Monique Webber, University of Melbourne

Fri Keynote: **Panel - Helping History Flourish**, Gerry Martin, Curriculum Manager, VCAA, Emeritus Professor Peter McPhee AM, University of Melbourne, and Chair of the History Council of Victoria, Natalie Charles, Principal, Mentone Girls' Grammar School, Erin Crook, VCE History Teacher, FCJ College Benalla

- Plenty of **new ideas and resources** for teachers

'I thought it was a high-quality conference with excellent presenters and organisation. The technical aspects of the on-line delivery were also handled quite expertly.'

'I love the fact that there is so much variety in speakers and topics. Something for everyone.'

'Well organised with a range of excellent sessions and presenters. Very collegial as usual.'

VCE HISTORY EXAM REVISION STUDENT LECTURES

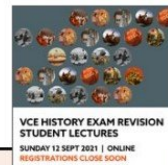
- Supported **over 880 VCE students and teachers**
- Additional **support through access to recordings** and downloadable resources

880+

'These lectures were really helpful, I feel more settled about the exam now.'

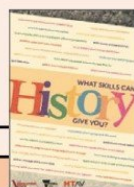
'Super well-presented lectures. Very informative and easy to access. Would definitely recommend!'

'Congratulations, another excellent set of lectures to support our students ahead of their exams. Thank you very much to all involved.'



HTAV staff delivered:

- 6 guest lectures to pre-service teachers



HTAV supported regional gifted and talented students with the History Enrichment School Holiday Program. The virtual Program attracted tremendous interest and HTAV, in partnership with Federation University and the Department of Education and Training, delivered an engaging, interactive and rich content program to advanced thinking and fast learning students across regional and metropolitan Victoria. In 2021, the program ran for 100 students at 33 government schools.

33

HTAV and the History teaching community honoured 10 teachers with HTAV Awards:

Natalie Baker | Laura Benney | Madeline Hatton
Peter Hoban | Duncan Lake | Josh Lloyd | Richard Malone
Margaret Pagone | Brigitte Phelan | Rachel Towns

HISTORY-RELATED CAREERS AND SUBJECT SELECTION INFORMATION FOR STUDENTS AND PARENTS.



HTAV

History Teachers' Association of Victoria



HTAV, PROUDLY NOT FOR PROFIT
and investing in History teachers