



HISTORY TEACHERS' ASSOCIATION *of* VICTORIA

# Promotional Opportunities and Partnerships

HTAV welcomes the opportunity to reach mutually beneficial arrangements with responsible corporate citizens.

## WHO IS HTAV?

The History Teachers' Association of Victoria is a dynamic professional organisation committed to nurturing and leading history education. HTAV has approximately 4000 History teachers on our email list, and has connections to universities, cultural institutions and professional historians. The HTAV brand is trusted by its members.

HTAV was incorporated as a limited company in the 1980s, and has a strong and innovative record in serving the needs of its members. HTAV is growing and diversifying its business, and it is keen to pursue partnership opportunities with other organisations.



# WHAT CAN HTAV OFFER ITS PARTNERS?

- An exhibitor/display stand at our two major conferences each year, offering face time with hundreds of attendees
- Advertising space in our conference programs
- Advertising space in our emailed Member Bulletin (HTAV's newsletter). The Member Bulletin contains updates, event information, notices of relevant publications and textbooks, links to resources, and notices of awards and history competitions. There are 12 issues per year
- Advertising space in our esteemed journal (digital and print), titled *Agora*. The journal contains academic articles and professional learning information for history teachers. Three issues per year
- Advertising space on our calendar of professional learning events, pinned up in staff rooms around Victoria
- Advertising in our popular history textbooks (recently recognised in the Australian Publishers' Association Educational Publishing Awards), study guides and other high-quality resources
- Sponsorship of history competition prizes, which reach students across the State
- For cultural or historical organisations, HTAV also offers a consultancy service that can help you package your stories or archival materials in a way that aligns with the Victorian curriculum and is most likely to be used in schools.



For further information on partnerships and advertising opportunities contact:

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# HTAV

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